

WIGS & Waffles

PRESENTED BY
THE
surgeonista
COSMETIC SURGERY



2026

SPONSORSHIP OPPORTUNITIES

PRODUCED BY
Queen City
Charities®

JOIN US

SUNDAY, JUNE 14

For our 6th Annual Wigs & Waffles!

Doors at 10:30am | Show at 12pm

HELLO!

I'M JUSTIN!

Queen City Charities exists because our LGBTQ+ community still needs support, connection, and spaces where they are celebrated. The grants we award and the events we create only happen because people like you choose to act and stand with us.

That's how we've gone from an idea for a happy hour in 2021 to the thriving nonprofit we are today. One that is solely, passionately focused on strengthening our LGBTQ+ community across Greater Cincinnati.

In 2025, with the support of our donors and partners, we allocated \$80,000 in grants to 14 local organizations, which includes \$5,000 made possible by The Johnson Foundation. This funding has already made a lasting and direct impact, championing the essential, on-the-ground work that helps tackle some of our LGBTQ+ community's most critical and underfunded needs.

As we get ready for our 6th annual Wigs & Waffles, presented by The Surgeonista, our focus is to continue to build sustainability that extends beyond a single year. To continue to show up for these life-changing organizations. To lift them up again and again, consistently and responsibly. Your support makes that possible, and we'd be honored to have you as partners in this mission.

Love you brunches,



Justin Hucke
Founder & Board President
513-746-0887
justin@queencitycharities.com



HAVE FUN. RAISE MONEY. GIVE IT AWAY.

About Queen City Charities

QCC exists to help fund organizations serving the LGBTQ+ community across Greater Cincinnati. Our contributions help strengthen services, increase access, and create meaningful, measurable impact at the local level.

In our early years, we operated under the name Cincy Drag Brunch. As our fundraising efforts expanded, it became clear that our queer community needed more than a single event. There was a need for a dedicated, driven organization that would home in on long-term investment and change. QCC was created to meet that need, ensuring that consistent funding and support extend far beyond any single initiative.

OUR MISSION

Queen City Charities partners with community and business leaders to raise funds and provide grants for local organizations that seek to build bridges and offer solutions to some of the most significant challenges facing Greater Cincinnati's LGBTQ+ population.

OUR VISION

We aspire to cultivate a more inclusive and compassionate world where diversity is celebrated and every voice is heard.

OUR VALUES

We celebrate diverse experiences, perspectives, and aspirations.
We serve others, connect communities, and create safe spaces for all.
We engage in conversations that foster compassion, respect, and inclusivity. We honor queer identities and empower their voices.



A COMMUNITY IN NEED

73%

OF LGBTQ+ YOUTH
report experiencing discrimination
based on sexual orientation
or gender identity
(The Trevor Project)

60%

OF LGBTQ+ YOUTH
who want mental health care
are unable to access it
(The Trevor Project)

50%

OF LGBTQ+ ADULTS
in Ohio have been diagnosed
with a depressive disorder
(Williams Institute)

40%

OF THE HOMELESS YOUTH
population identifies
as LGBTQ+
(University of Chicago)

32%

OF YOUTH
in Ohio's foster care system
identify as LGBTQ+
(New Path/HRC)

36%

OF LGBTQ+ YOUTH
report being physically threatened
or harmed because of who they are
(The Trevor Project)

GRANTMAKING

Making an Impact, One Dollar at a Time

QCC supports impactful organizations in the Greater Cincinnati LGBTQ+ community through financial grants. We work to facilitate positive change right here in our hometown, directing funds where they can make the biggest impact.

We believe in simplicity, recognizing that vital work often occurs without a paid staff or grant application experience. Our process is both straightforward and transparent, to prove our diligence and ensure the responsible stewardship of all donor funds.

BASIC REQUIREMENTS

- Must be a 501(c)(3) organization in good standing or have a fiscal sponsor who is a 501(c)(3) in good standing
- Operate in the Greater Cincinnati area
- Provide at least two years of financial statements (if a newer organization, available past financial information and two years of financial projections)
- Complete application by the provided deadline
- Provide the Grant Screening Committee with any requested information or an interview, if requested

WHAT WE FUND

- QCC directs grants exclusively toward programming, projects, or initiatives benefiting the Greater Cincinnati LGBTQ+ community
- These funds cannot be allocated for general administrative costs within the recipient organization
- Our focus is on fostering direct impact and supporting tangible efforts that enhance the well-being and inclusivity of the LGBTQ+ community in our area

2026 IMPORTANT DATES

Below are our anticipated dates for our 2026 grant cycle. These dates are subject to change until the applications become publically available.

- **April 15, 2026:** Grant Application Available
- **July 1, 2026:** Grant Applications Due
- **July–August 2026:** Grant Screening Committee convenes, additional information may be requested from the applicant
- **September 13, 2026:** Grant Letters Awarded
- **October 1, 2026:** Funds Disbursed



**APPLY OR
LEARN MORE**

OUR 2025 GRANT RECIPIENTS

Local Dollars, Local Impact

In 2025, QCC allocated **\$80,000 in grants to 14 organizations** serving the LGBTQ+ community across Greater Cincinnati. These investments support groups that provide essential services, advocacy, and connection throughout our region.

As our grantmaking grows, so does our focus on long-term impact and inclusivity. We prioritize work that is measurable, sustainable, and grounded in genuine community needs. Ensuring that our partners have the resources they need to build a stronger foundation of support for all.



THE JOHNSON FOUNDATION

Our total grantmaking for 2025 was made possible in part through the generous gift of **\$5,000 in matching grants** from The Johnson Foundation.



ABOUT WIGS & WAFFLES

This Is How We Do It

When it comes to Wigs & Waffles, we shut the place down. Literally. We take over Rhinegeist Brewery to bring you the best and brightest, the most fabulous and fierce, the largest and most entertaining drag brunch in the region – all to benefit Greater Cincinnati LGBTQ+ causes. You don't want to miss out on our 6th year. As usual, this event will sell out!



BRUNCH

Your all-inclusive ticket includes a full, lavish brunch buffet. Which, no surprise, includes waffles, of course.



OPEN BAR

As a 21+ event, every ticket offers access to an open bar, serving both mimosas and specialty cocktails.



DRAG SHOW

A vibrant experience where joy, purpose, and fierce performances come together in one fabulous drag show.

2026 PRESENTING SPONSOR

THE
surgeonista
COSMETIC SURGERY



Confidence is your best outfit.



3825 Edwards Rd., Suite 550, Cincinnati, OH 45209

513.400.4750 **thesurgeonista.com**



queencycharities.com

2026 SPONSORSHIP LEVELS

	RAINBOW \$10,000	DIAMOND \$5,000	RUBY \$2,500	EMERALD \$1,500	SAPPHIRE \$500
ADVERTISING BENEFITS					
Recognition at 2026 QCC Events	Logo (Large)	Logo (Medium)	Logo (Medium)	Logo (Small)	Name
Recognition on QCC Website for all of 2026	Logo (Large)	Logo (Medium)	Logo (Medium)	Logo (Small)	Name
Placement of Item in Wigs & Waffles VIP Bags	2 Items	1 Item	1 Item	1 Item	—
Advertising Space in Event Program	Full Page	1/2 Page	1/4 Page	—	—
Tabling at Wigs & Waffles	Yes	—	—	—	—
TICKET BENEFITS					
Wigs & Waffles Tickets: VIP*	12	6	4	4	2
Wigs & Waffles Tickets: General Admission	10	8	6	2	—

Note: VIP tickets are extremely limited this year and are only available to sponsors.

SPONSORSHIP BENEFITS

VIP TICKETS

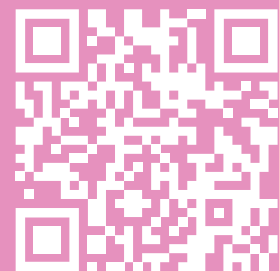
VIP tickets include early entry, a curated swag bag, access to a dedicated VIP area with brunch and bar service, and reserved premier seating. Tickets are limited and not available for public sale.

SPONSOR NIGHT

Sponsors are invited to an annual appreciation event with Queen City Charities leadership, board members, and cast. Save the date for Wednesday, June 10, 2026.

PROGRAM AD

Sponsors are recognized in the printed event program alongside cast, volunteers, and community partners. Preferred pricing is available on additional advertising. Details and rates are available at queencitycharities.com/ads.



BECOME A SPONSOR TODAY!

HOW TO CONTRIBUTE TO WIGS & WAFFLES

BECOME A SPONSOR

If you're interested in sponsoring Queen City Charities this year to help support LGBTQ+ causes in Greater Cincinnati, you may contribute by check or online.

Checks may be made payable to:
Queen City Charities

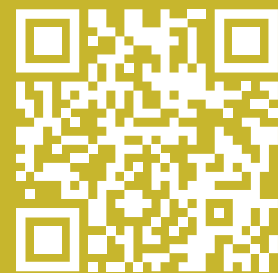
Mail to:
Queen City Charities
c/o Justin Hucke
3825 Edwards Road, Suite 103
Cincinnati, OH 45209

Contribute online at
QueenCityCharities.com/donate

Have a question about sponsorship, in-kind contributions, or our events?
Please contact Justin Hucke at
(513) 746-0887 or
justin@queencitycharities.com

DONATE TO OUR SILENT AUCTION

auction@queencitycharities.com



GET INVOLVED TODAY



WAYS TO GET INVOLVED

ATTEND AN EVENT

Each of our signature events and partner-hosted gatherings contributes to our cause. Every ticket and tip helps fund grants that support our local queer community.

VOLUNTEER AT AN EVENT

Volunteers are the true backbone of every event, whether behind the scenes or day-of support. Your role matters, and we appreciate any and all who want to help.

HOST AN EVENT

We welcome thoughtful partnerships all year long, and are open to ideas for new spaces and unique collaborations to benefit QCC and further the work we all believe in.

RECURRING DONATION

For measurable impact, a gift that can be relied upon all year long carries extraordinary weight. Even just \$10 a month means consistent grantmaking results.

ANNUAL SPONSOR

Annual giving is a direct way to support our work while increasing your visibility and community commitment, and is based on a range of levels to match every budget.

IN-KIND DONATION

Encompassing everything from gift cards and auction items to professional services and donated goods, your tailored contribution helps substantially extend our impact.

ENGAGE WITH US

Follow our socials, join our email list, share our posts, promote our message, talk about us with others. Your connections help amplify ours and all the organizations we support.

CORPORATE MATCHING

Many employers provide matching gift programs, which offer an easy and direct way to maximize your donation. If your company participates, let us help you get started.